



WEB ACCESSIBILITY

A BIGGER ISSUE THAN YOU THINK

KIM HODGES

CHIEF ACCESSIBILITY OFFICER

AKEA ACCESSIBILITY

WEB ACCESSIBILITY IS A BIG ISSUE ...

Target to pay \$6 million to settle site accessibility suit

Target has settled a class-action lawsuit with the National Federation of the ...

DAVID CHARTIER - 8/28/2008, 2:00 PM

<http://arstechnica.com/uncategorized/2008/08/target-to-pay-6-million-to-settle-site-accessibility-suit/>

AND GETTING BIGGER ...

PRIOR TO 2015 ...

8

**ACTIVE WEB
ACCESSIBILITY
CASES**

Since 2015 ...

61

**Active Web
accessibility
Cases**



Number of ADA Title III Lawsuits Nationwide in Federal Courts



© 2016 ADA Title III, Inc. LLP

<http://www.adatitleiii.com/2016/07/ada-title-iii-lawsuits-up-63-from-2015/>

MICHIGAN DEPARTMENT OF EDUCATION (MDE) CONSENT AGREEMENT



Michigan Department of Education Voluntary Resolution Agreement OCR Docket #15-14-1110



The Michigan Department of Education (MDE) voluntarily submits this Resolution Agreement (Agreement) to the U.S. Department of Education, Office for Civil Rights (OCR), for the purpose of resolving the above-referenced complaint alleging violation of Section 504 of the Rehabilitation Act of 1973 (Section 504), 29 U.S.C. § 794, and its implementing regulation at 34 C.F.R. Part 104, and Title II of the Americans with Disabilities Act of 1990 (Title II), 42 U.S.C. § 12131 *et seq.*, and its implementing regulation at 28 C.F.R. Part 35.

Both MDE and the State of Michigan recognize the importance of ensuring their websites are accessible to those with disabilities. Under [Executive Directive 2014-1](#), the State of Michigan is developing a long term strategy and plan for accessibility of all its documents, websites, and other printed materials. As such, to resolve the above-referenced complaint, MDE voluntarily assures OCR that it will take the actions detailed below (the Agreement). If MDE determines that it is unable to fulfill the terms of this Agreement, MDE will provide written notification to OCR. OCR will address any implementation problems or related modification of this agreement in accordance with OCR's Case Processing Manual. By making these assurances, MDE makes no admissions of any violations of accessibility laws.

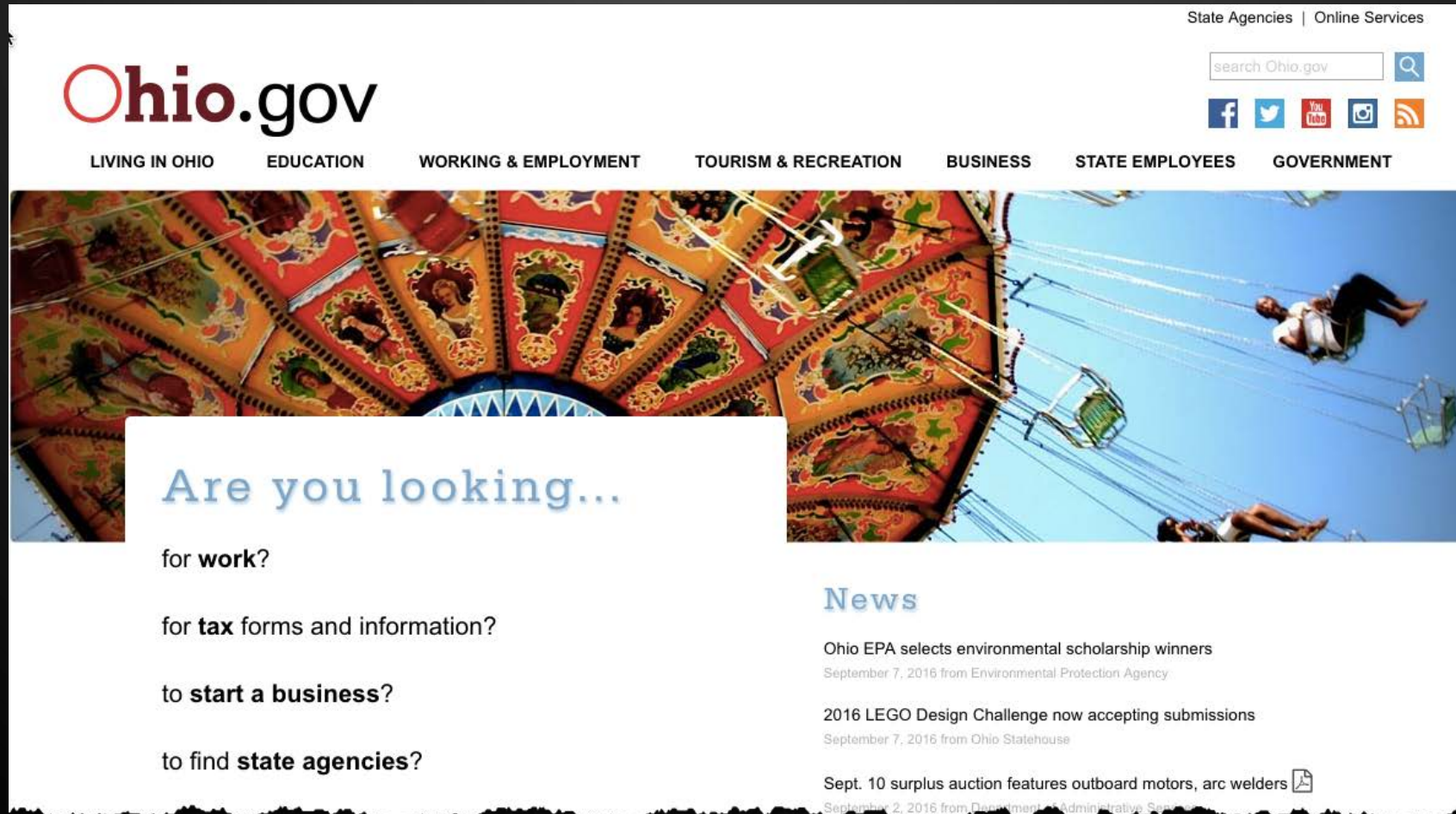
Definitions



ACCESSIBILITY EXPERT
KIM HODGES

TO KIM, IT'S PERSONAL ...

HOW BAD IS IT?



The screenshot shows the Ohio.gov homepage. At the top right, there are links for 'State Agencies' and 'Online Services'. Below this is a search bar with the text 'search Ohio.gov' and a magnifying glass icon. To the left of the search bar are social media icons for Facebook, Twitter, YouTube, Instagram, and RSS. A horizontal navigation menu contains the following categories: LIVING IN OHIO, EDUCATION, WORKING & EMPLOYMENT, TOURISM & RECREATION, BUSINESS, STATE EMPLOYEES, and GOVERNMENT. The main content area features a large background image of a colorful carousel with people riding. Overlaid on the left side of this image is a white box with the text 'Are you looking...' in a blue, typewriter-style font. Below this box are four links: 'for work?', 'for tax forms and information?', 'to start a business?', and 'to find state agencies?'. On the right side of the main content area, there is a 'News' section with three items: 'Ohio EPA selects environmental scholarship winners' (dated September 7, 2016), '2016 LEGO Design Challenge now accepting submissions' (dated September 7, 2016), and 'Sept. 10 surplus auction features outboard motors, arc welders' (dated September 2, 2016).

Are you looking...

for **work**?

for **tax** forms and information?

to **start a business**?

to find **state agencies**?


News

Ohio EPA selects environmental scholarship winners

September 7, 2016 from Environmental Protection Agency

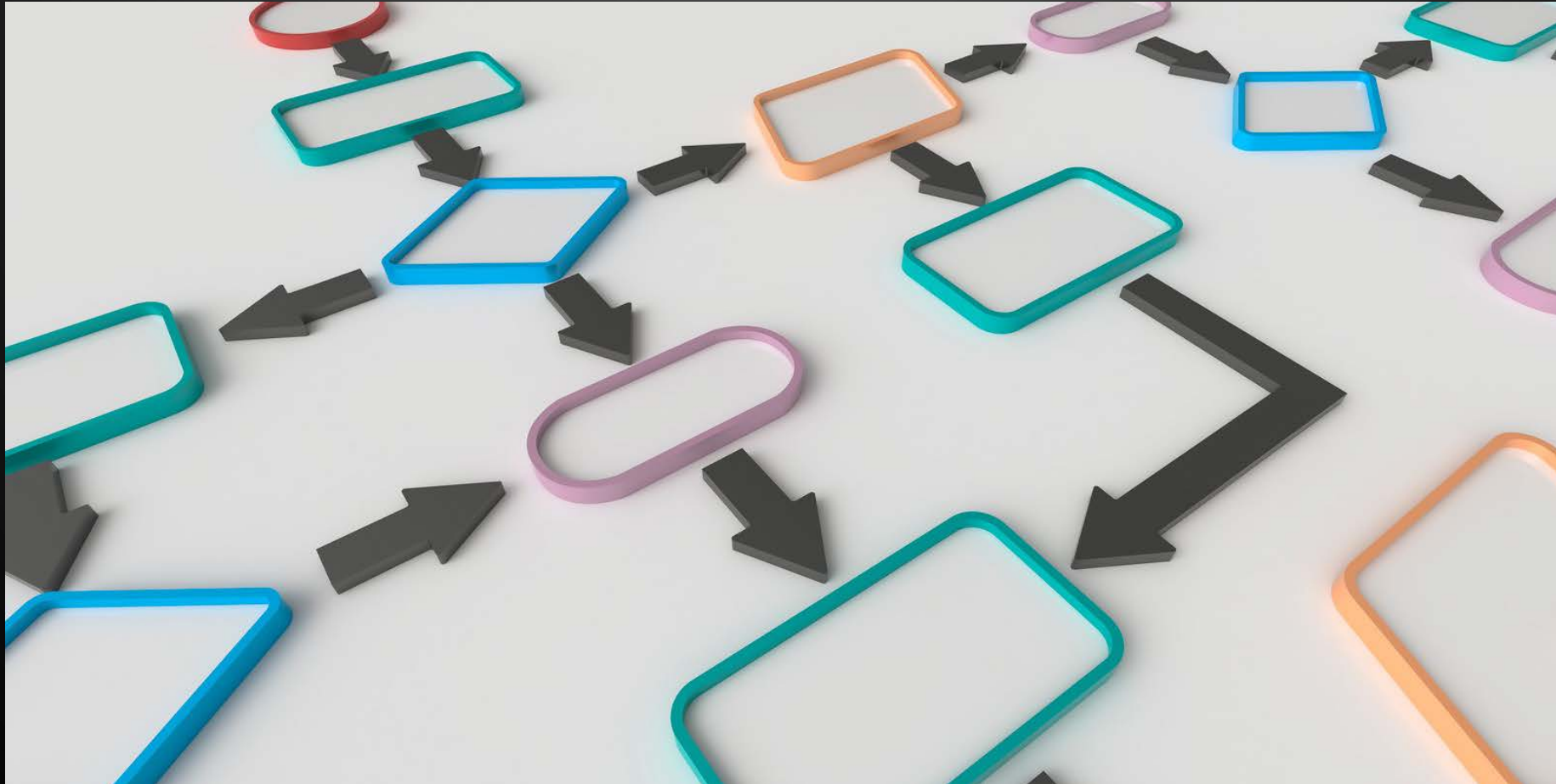
2016 LEGO Design Challenge now accepting submissions

September 7, 2016 from Ohio Statehouse

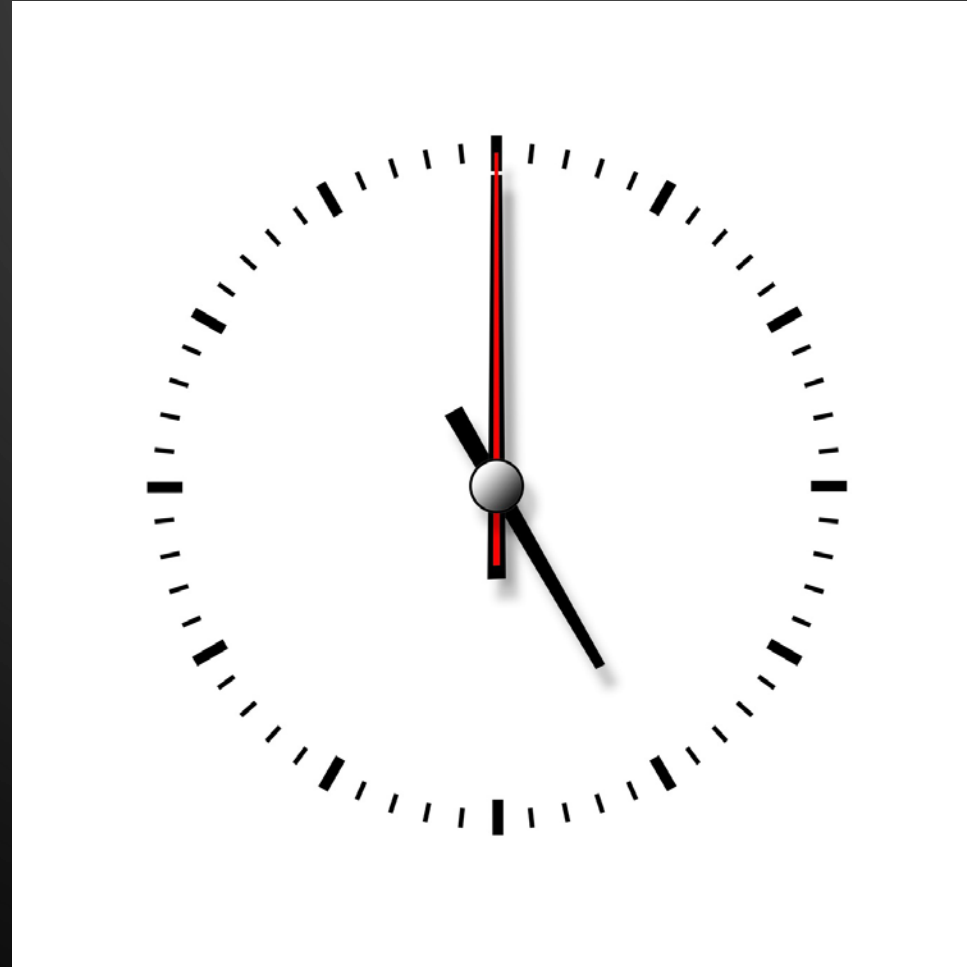
Sept. 10 surplus auction features outboard motors, arc welders 

September 2, 2016 from Department of Administrative Services

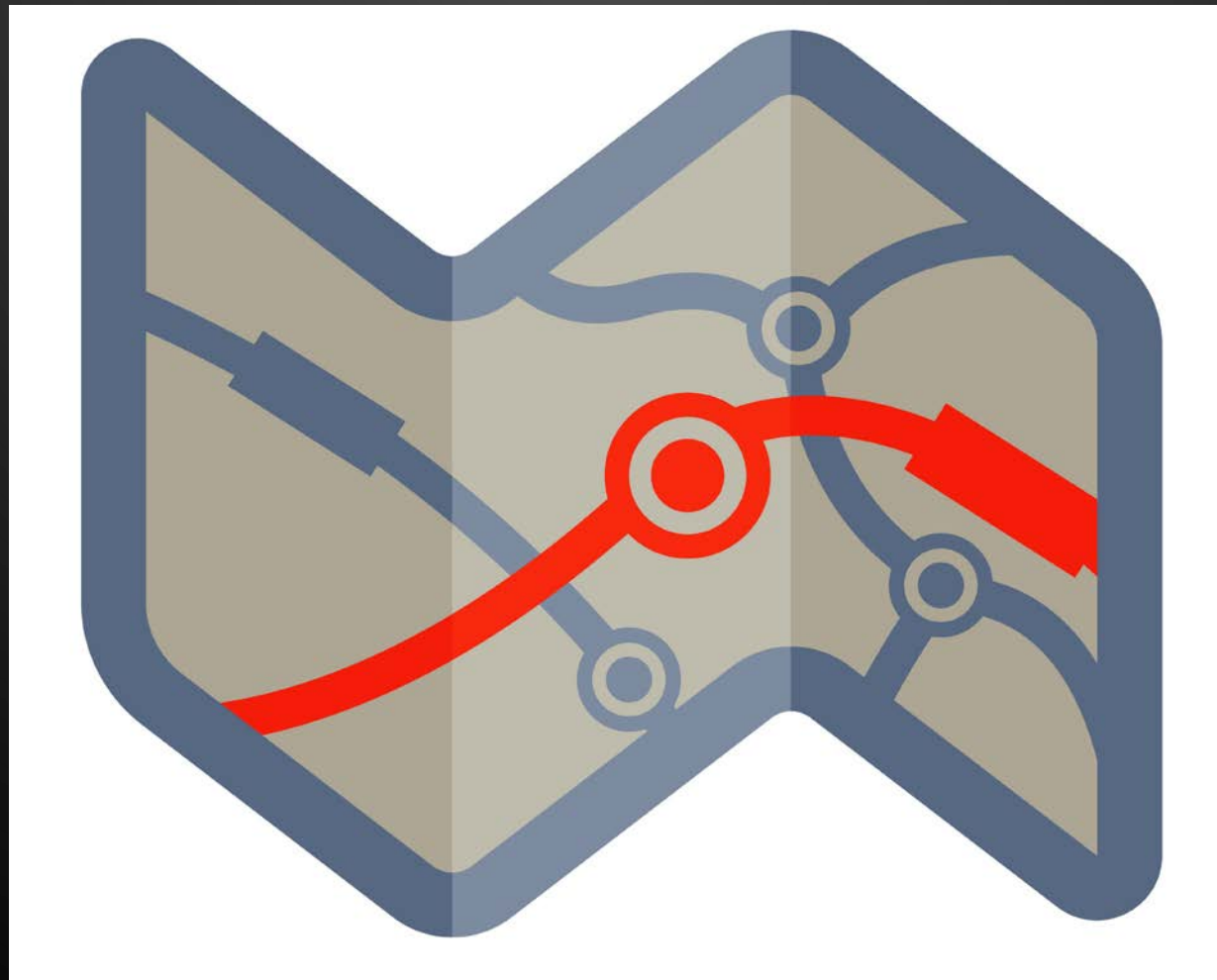
1. IT'S NOT A ONE-TIME FIX.



2. YOU CAN'T START EARLY ENOUGH.



3. HAVING A ROADMAP IS KEY.



ACCESSIBILITY IS A QUESTION OF CIVIL RIGHTS.





AKEA ACCESSIBILITY PARTNERS

KIM HODGES

CHIEF ACCESSIBILITY OFFICER

[KIM@AKEAWEB.COM](mailto:kim@akeaweb.com)

ASH HARRIS

MANAGING PARTNER

[ASH@AKEAWEB.COM](mailto:ash@akeaweb.com)

(269) 832-7470

AKEAACCESSIBILITY.COM