



Thank you for your interest for the 2018 MISA Annual Conference! We hope to see you there!

Location

Great Wolf Lodge
3575 N US Highway 31 S
Traverse City, MI 49684
(866) 478-9653

Dates

October 11-12, 2018

(Conference fee includes lodging on Wednesday, October 10th and Thursday, October 11th)

Lodging Occupancy Rates

The conference registration fee includes lodging at single/double occupancy, plus water park passes for up to 4 people Wednesday - Friday. Occupancy beyond double must be arranged directly with Great Wolf Lodge at (866) 478-9653 prior to arrival and additional costs must be paid directly to the hotel at checkout. Maximum occupancy per room is six. Costs for occupancy beyond double are listed below:

Triple/Quad	Additional Guests (5-6)
\$100 per room, per night	\$50 per person, per night

Discounts on Additional Nights

Great Wolf Lodge has offered MISA conference attendees a discounted rate (plus applicable taxes and fees) for the Tuesday before and Friday/Saturday following the conference. These nights must be booked directly with Great Wolf Lodge at (866) 478-9653 prior to arrival. Occupancy beyond double will be charged at the same rates as noted above. Availability is limited, so book soon!

Night	Rate
Tuesday, October 9 th	\$75
Friday, October 12 th	\$129
Saturday, October 13 th	\$129

To secure your registration, all conference fees must be received by August 31st, 2018.

See next page for this year's Sponsorship Levels.

If you have any additional questions or concerns or need help with registration, please contact us at misafallconference@misasom.org.

Sincerely,
MISA Annual Conference Committee

2018 MISA ANNUAL CONFERENCE

OCTOBER 11 – 12, 2018

GREAT WOLF LODGE®

TRAVERSE CITY, MI

NEW SPONSORSHIP LEVELS OFFERED!

We are now offering sponsorship levels for our Vendors at the MISA Annual Conference
Sponsorships offer great value to our Vendor Partners by increasing visibility of your brand to all conference attendees!
See below for Sponsorship levels, rates, and benefits!

PLATINUM

Member: \$4,000 Non Member: \$4,500

Presentation Slot AND Booth
Meals and Lodging for 3 attendees
Sign in vendor area indicating sponsorship level
Sponsorship listing on MISA website
Sponsorship listing in Guidebook Conference App
Sponsorship Announcement during opening remarks
Break Sponsorship
Networking Event Sponsorship
Keynote Speaker Sponsorship
Banner Ad in Guidebook Conference App
2019 MISA Corporate Membership (Covers Up to 3)

GOLD

Member: \$3,000 Non Member: \$3,500

Presentation Slot AND Booth
Meals and Lodging for 2 attendees
Sign in vendor area indicating sponsorship level
Sponsorship listing on MISA website
Sponsorship listing in Guidebook Conference App
Sponsorship Announcement during opening remarks
Break Sponsorship
Networking Event Sponsorship

SILVER

Member: \$2,000 Non Member: \$2,500

Presentation Slot OR Booth
Meals and Lodging for 2 attendees
Sponsorship listing on MISA website
Sponsorship listing in Guidebook Conference App
Sponsorship Announcement during opening remarks
Break Sponsorship



MISA
Michigan Information Systems Association

REGISTRATION NOW OPEN THROUGH JULY 14!

Questions? Contact us at misafallconference@misasom.org

Website: www.misasom.org